

Better Schools for Missouri Marketing Committee

Type of Committee:	MASA Ad-Hoc Committee
Goal:	To encourage participation in the Missouri School Administrators Political Action Committee (MSAPAC); to provide feedback on individuals being considered for endorsement; and to provide recommendations on improving the MSAPAC program to the MASA Executive Committee.
Committee Make-up	One MASA Member from each MASA District
Charge of the Committee:	<ol style="list-style-type: none">1. Encourage all MASA members to join MSAPAC.2. Discuss the need for and benefits of MSAPAC membership at MASA district meetings.3. Encourage superintendents to place MSAPAC membership on their agendas for school administrator meetings.4. Provide feedback on individuals being considered for endorsement.5. Make recommendations to the MASA Executive Committee regarding MSAPAC.
Tasks:	<ol style="list-style-type: none">1. Schedule meetings of committee to discuss MSAPAC.2. Promote the program among colleagues.3. Develop recommendations for MASA Executive Committee.
Level of Authority:	Committee reports to MASA Executive Committee.
Boundaries:	Committee recommendations are confined to MSAPAC and the endorsement process.
Timeframe:	Promotion of the program should be completed in early fall.
Resources:	MASA Executive Director.
Meeting Framework:	Meeting dates and times will be established by the committee. Meeting attendance by telephone will be provided as an option if a committee member is unable to attend in person.
Decision Making Process:	Decisions will be made through consensus of those members who are present.
Communications:	Information from the committee meetings will be shared during district meetings and distributed to the membership as needed.
Agenda Development:	Meeting agendas will be developed by the Committee Chair with the assistance of the MASA Executive Director.
Facilitation of Meetings:	The Committee Chair will facilitate meetings.
Maintaining Records:	Minutes of each meeting will be prepared by the MASA Executive Director and distributed to all members.