

# Business Associate Member Application

July 1, 2017—June 30, 2018



Missouri Association of School Administrators

## Business Information

Company Name: \_\_\_\_\_

Business Product or Service: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Would you like MASA to provide a link to your Internet site?       Yes       No

Internet site you would like MASA to provide link to: \_\_\_\_\_  
(If you would like your logo included with your link, please contact David Luther at david.luther@mcsa.org)

Our company is also interested in:     Sponsoring a MASA event  
   Website Advertising  
   Producing an Online Training Program

Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

(Important for Communications) Email: \_\_\_\_\_

## Participation Information - please mark **all** that apply

MASA Business Associate Member Dues @ \$200..... \$ \_\_\_\_\_

MASA member mailing labels is desired @ \$50 set ..... \$ \_\_\_\_\_  
(A full set of 2017-2018 mailing labels will not be available until November 1, 2017.)

MASA Pictorial Directory Advertising (see enclosed Rate Sheet)..... \$ \_\_\_\_\_

MASA Ambassador Golf Tournament Hole Sponsor @ \$200 - September 18, 2017 ..... \$ \_\_\_\_\_  
(Additional information will be sent at a later date)

### **MASA Business Associate Membership required by January 1, 2018 to:**

Reserve an Exhibit Booth at 2018 MASA/MOSPRA Spring Conference @ \$500 each \$ \_\_\_\_\_  
April 4-6, 2018 (Additional information will be sent out at a later date)

Hole Sponsorship at the MASA Masters Golf Tournament @ \$300 ..... \$ \_\_\_\_\_  
June 4, 2018 (Additional information will be sent at a later date)

**Total Due:**..... \$ \_\_\_\_\_

## Method of Payment

( ) Check enclosed (Payable to MASA)

( ) Credit Card \_\_\_\_\_ Exp. Date \_\_\_\_\_  
(circle one)    Visa    OR    MasterCard

Name on card \_\_\_\_\_ CVV \_\_\_\_\_

( ) Send Invoice reference Purchase Order # \_\_\_\_\_ Three digit security code from back of credit card.

Return completed application and directory advertisement information (if applicable) to:

**Mail to: MASA, 3550 Amazonas Drive, Jefferson City, MO 65109**

**Fax to: 573-556-6270 - or email to: ann@mcsa.org**

Membership dues to the Missouri Association of School Administrators are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed by the Omnibus Budget Reconciliation Act of 1993 as a result of association lobbying activities. Missouri Association of School Administrators estimates that the nondeductible portion of your 2017-18 dues which is allocable to lobbying activity is 100%.

# **Become a 2017-2018 MASA Business Associate Member**

## **As a Business Associate you will:**

- Demonstrate your support of public school administrators.
- Receive recognition of your membership in the MASA Spotlight, in the MASA Spring Conference registration packet and in the MASA Membership Directory.
- Be provided a link from the MASA Internet site directly to your business website.
- Receive one copy of each mailing of the MASA Spotlight.
- Receive one copy of the MASA Pictorial Membership Directory.
- Receive priority in obtaining a booth at the MASA Spring Conference if received by deadline.
- Business may note MASA Business Associate Membership in publications, advertising and website.
- Receive one set of MASA active member mailing labels (administrative service fee of \$50.00 will be charged).



# 2017-2018 Membership Directory Advertising Insertion Order

Name of Advertiser: \_\_\_\_\_

Size of Ad (circle one)      Full Page (\$800)      Half Page (\$500)      1/4 page (\$300)

( ) Ad is Enclosed      ( ) Ad will be mailed **prior to November 1**

Contact Person Regarding This Ad: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Production Charges:

Any production charges incurred will be billed to the advertiser.

**Terms and Method of Payment:** Payment is due 30 days from date of invoice.

( ) Check enclosed - make checks payable to **Missouri Association of School Administrators**

( ) Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ (circle one) Visa - or MasterCard CVV \_\_\_\_\_

( ) Send Invoice reference Purchase Order # \_\_\_\_\_ Three digit security code from back of credit card.

### Send Advertising to:

David Luther, Director of Communications  
Missouri Association of School Administrators  
3550 Amazonas Drive  
Jefferson City, MO 65109  
OR email to: david.luther@mcsa.org

### Indemnification:

Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of School Administrators and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism. The Missouri Association of School Administrators reserves the right to reject any advertisement at any time.



Missouri Association of School Administrators

# MEMBERSHIP DIRECTORY ADVERTISING RATES

## Advertising Specifications and Rates

### Deadline

The deadline for advertising in this publication is Nov. 1, 2017. The publication will be distributed to all members of MASA in December.



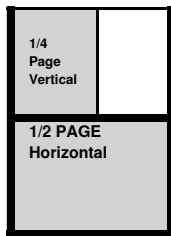
The Missouri Association of School Administrators is publishing its annual pictorial directory of members. The organization represents over 490 (97%) of the school superintendents in the state. The directory will include member information, committee listings, and other association information. The four-color cover and professional design printed by Inter-State Studios & Publishing Co. will make this a publication which school administrators will keep many years.

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### Advertising Rates & Sizes

Full Page	\$800	7 1/2 x 10 *
1/2 Page (Must be Horizontal)	\$500	7 1/2 x 5 *
1/4 Page (Must be Vertical)	\$300	3 1/2 x 5 *

\*All dimensions are expressed in inches.



Advertisers are requested to submit material camera ready. Any production charges will be billed to the advertiser

- PHOTOS:** 133-line screen preferred
- BLEEDS:** Available for full-page ads only. Add 5% to base rate.

Advertisements may be emailed to [david.luther@mcsa.org](mailto:david.luther@mcsa.org)

*Ads emailed MUST be in PDF format with embedded fonts*

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