

# Strategic Planning for School Districts



Focus On Professional Development Series

- RESEARCH**
- ANALYSIS**
- COMMUNICATING**
- EVALUATING**



Whether you need insights on how to build a broad strategic plan, your district's CSIP, or developing a plan for a key bond issue, this session will provide participants with *strategies to be strategic*. This is a workshop session, so districts are encouraged to send multiple key members who are charged with developing plans (there will be some hands-on work during the session). Hear from experts on using research to guide the planning as well as MASA members and staff who have successfully developed plans for their own districts.

## Presenters:

**Patron Insight, MASA/MOSPRA Members & Staff**

## Dates and Locations:

September 21: Fort Osage School District, 2101 N. Twyman Road, Independence, MO  
September 28: MCSA Conference Center, 3550 Amazonas Dr., Jefferson City, MO

**Session Cost: \$60.00 per person**  
**Session will run 9:00 a.m. - 12:00 noon**  
**Seating is limited -- Register today!**

**REGISTRATION FORM ON NEXT PAGE**

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Participant name \_\_\_\_\_  
Position \_\_\_\_\_  
Phone \_\_\_\_\_  
Email address \_\_\_\_\_  
District \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

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Make checks and/or purchase orders to: **MASA, 3550 Amazonas Drive, Jefferson City, MO 65109**  
or Fax to: **573-556-6270**

**CANCELLATION POLICY:** Workshops registration cancellations will only be accepted in writing, by fax or email 72 hours (three business days) prior to the event. All cancellations received less than 72 hours prior to the event will be subject to the full registration charge. ALL cancellations will be subject to a \$20 administrative charge. No shows will be charged the full amount.